



**ALTERNATIVE &  
DTC MEDIA**

**Company Information**

Company \_\_\_\_\_

Division of \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Web \_\_\_\_\_

Email \_\_\_\_\_

**Service/Product Description** — please keep description brief (50 words or less) and factual:

**Staff Information**

Using the following titles as a guide, please provide name, exact title, direct-dial or extension numbers, and e-mail address of your personnel. Please add additional titles separate sheet of paper if necessary.

- Chairman/CEO*
- Executive VP*
- VP, Operations*
- Publisher*
- Producer*
- Editor-in-Chief*
- Editor*

- Project Manager*
- Creative Director*
- Art Director*
- Production Manager*
- Circulation Manager*
- National Sales Manager*
- Advertising Manager*

Name: \_\_\_\_\_ DD or ext: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ DD or ext: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ DD or ext: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ DD or ext: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ DD or ext: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

|        |       |            |       |
|--------|-------|------------|-------|
| Name:  | _____ | DD or ext: | _____ |
| Title: | _____ | Email:     | _____ |
| Name:  | _____ | DD or ext: | _____ |
| Title: | _____ | Email:     | _____ |
| Name:  | _____ | DD or ext: | _____ |
| Title: | _____ | Email:     | _____ |
| Name:  | _____ | DD or ext: | _____ |
| Title: | _____ | Email:     | _____ |
| Name:  | _____ | DD or ext: | _____ |
| Title: | _____ | Email:     | _____ |
| Name:  | _____ | DD or ext: | _____ |
| Title: | _____ | Email:     | _____ |
| Name:  | _____ | DD or ext: | _____ |
| Title: | _____ | Email:     | _____ |
| Name:  | _____ | DD or ext: | _____ |
| Title: | _____ | Email:     | _____ |
| Name:  | _____ | DD or ext: | _____ |
| Title: | _____ | Email:     | _____ |

**Completed by:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_



Thank you. Please fax completed form to 561-665-6010 or email to [anne@pmdcentral.com](mailto:anne@pmdcentral.com)



## Breathe new life into your PMD listing with one of our High Visibility Print and Online Packages

### Logo Exposure

- Option A \$885 with Video \$900

Gives you the biggest impact! Your corporate logo will appear above your listing in print and online at PMDCentral.com.

This option includes an online link to your company website and allows you to update your online listing all year long!

- Option B \$600 (choose virtual or print)

Your corporate logo appears above your listing to give you the edge over your competitors in the same marketplace.

Sample Layout of your Logo Display

### Bold Exposure

- Option A \$625

Your company name will appear in boldface type in print and online at PMDCentral.com.

This option includes an online link to your company website and allows you to update your online listing all year long!

- Option B \$450

Your company name will appear in boldface type in print to give you larger presence in your marketplace.

Sample Layout of your Bold Exposure in print

Sample Layout of your Logo Exposure online

Sample Layout of your Bold Exposure online

### Sign me up!

Name of PMD section: \_\_\_\_\_

Company name: \_\_\_\_\_

Authorized by: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

Simply send this completed form back with your listing updates or  
**Fax to 561-665-6055**

**For more information contact**  
**Suzanne Besse ■ 561.665.6022**  
**Suzanne@PMDCentral.com**